

APAC CIO

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Outlook

Connecting the Enterprise IT
Community in Asia Pacific Countries

IT SERVICE
EDITION

ITERON

Conceptual
and Unique
IT Services

\$15



APAC **CIO** Outlook TOP 10
IT SERVICE
COMPANIES - 2019



OUR CONSULTANTS
HAVE AN AVERAGE 22+
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APT SOLUTIONS TO
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THE GAP BETWEEN
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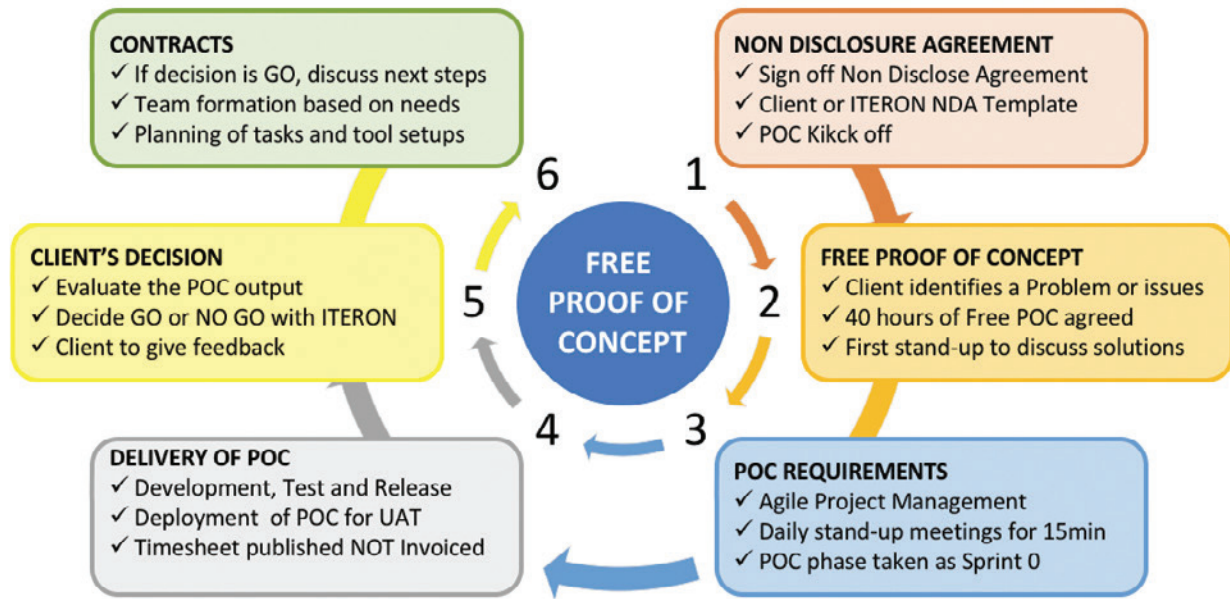
“I started working with ITERON almost 18 months ago, when I was at my wits end with my customised software and really ready to throw in the towel. In the 11th hour, a colleague found them and connected me, and I’ve never looked back. From the onset, they made the process super easy. ITERON’s team was welcoming and approachable, communicating clearly with me at every step of the process. Now we have done things with my software that seemed almost impossible at the time. ITERON’s team of developers is super responsive and quick, assisting with any task and fixing any issues at lightning speed. I can’t recommend ITERON and the team more. They always give the task 100%. Huge thanks to the

ITERON team for being consistently awesome!” Carmen Bolton, Director, Dive Spear and Sport, Australia.

It is not always that a customer is so delighted and gives such a feedback. This is just one of the many happy customers of ITERON--a fast growing dynamic software development, service and consultancy company. As the permeation of technology continues into the enterprise realm more and more companies such as ITERON are entering the fold, but what makes ITERON the go-to-partner for organizations that must digitally transform their operational workflows to bring in efficiency and gain momentum toward achieving business objectives?

“Our Consultants have an average 22+ years of domain and development experience, which stands out to

How we build trust without Contract obligations?



provide apt solutions to customers and bridge the gap between Business Process and IT solutions,” comments Nataraj Chandrasekaran, Managing Director APAC, ITERON.

ITERON, a technology service provider is an ideal partner for organizations seeking to deploy customized IT solutions that are powered by Process Automation, Cloud Services, AI, data science and blockchain. Evidence of their digital prowess can be seen by the holistic engagement ITERON has with clients that are spread across supply chain, retail, digital marketing, healthcare and more. ITERON, makes this possible for its clients by employing a team of experts that have decades of experience in successfully completing IT architecture restructuring projects. ITERON is also specialized in doing what they call “rescue projects” to restart and restructure the stopped projects due to resource issues or budget constraints and deliver them successfully with their robust process.

To find areas that are plagued by challenges and require remedial action, ITERON’s senior domain experts work along with clients to understand and assess operational systems in their current IT infrastructure. Once the discovery phase is completed and the situation is analyzed, the professionals’ aid business owners to brainstorm for possible solutions to tackle their most imminent issues. “We address business challenges and provide consultations/ solutions by implementing it in Agile Methodology without impacting the Client Business processes as well as Cost budgets,” says Someswaran Krishnan, COO at ITERON. Presuming that project job roles are full-

What does your Business need?



ITERON takes One Vs Team approach

time positions, companies try to onboard individuals not understanding the pattern in which the various experts are needed in a project. “We take a Team versus One approach and do not talk to our Customers about FTEs or positions or developers. We talk about value which we bring as a Team by providing end to end services by deploying the right role in the right phase of the project,” explains Senthil Natesan, Founder & Global CEO at ITERON, Switzerland.

For customers that outsource end-to-end IT Services, ITERON deploys a team of experts that can understand the culture and language of the client. These individuals acting as a single point of contact between ITERON and its customers are responsible for ensuring that the requirements, expectations, and concerns of the customers are addressed. As time is vital, ITERON liaises with the near-shore and offshore teams to meet delivery timelines and quality standards. In case a company has an internal IT team, ITERON appoints a delivery manager as an investment to oversee the performance and mitigate concerns or bottlenecks.

A premium feature at ITERON is the “Free Proof of Concept,” that it provides to customers. Often it is difficult for an individual to trust a third party solution provider without a distinct knowledge of their working

model. To ensure that such decisions are not solely based on presentations or portfolios, ITERON offers a free 40 hour trial to clients without any contractual obligation.

This risk-free approach titled “Sprint ZERO” allows stakeholders to get a proper understanding of the team, communication model, working model and quality of deliverables. “In the end, the Client has all the parameters for evaluation before awarding the contract to ITERON,” asserts Chandrasekaran.

Initially beginning as a web and mobile application development company, ITERON made a rapid shift into Process Automation, AI, data science, and blockchain services to cope with market expectations, and to utilize the domain expertise already available in their employment. The technology service provider, instead of delivering individual services started offering “Service Packages” to enable

clients with new technologies that can mitigate current trends.

Presently, ITERON is undergoing another transformation and is set to release its proprietary solutions at the beginning of 2020. The applications slated for release include a retina tracking system for advertising companies, and a blockchain-based Student Certification Verification portal. **ACO**



Someswaran Krishnan,
COO

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Top 10 IT Service Companies - 2019

In this modern era, it is hard to imagine any business that has not been benefited from the digital revolution. Spearheading today's business transformation, technology is breaking all traditional business silos. This transformation boils down to the migration of information technology (IT), from business process management and business-IT alignment to that of IT business integration, where CIOs are using technology to carve business strategies. IT services in modern corporate encompass multiple fields, including technology, web, global information systems, knowledge bases, bioinformatics, and cloud computing. These services span the areas of programming, computer software, hardware, information, and data management in any visual format.

As the business approaches change, IT services are also undergoing various transformations considering its roles expand to impact sales and customer service. These transformations stem from the newest trends permeating the IT landscape. For instance, new applications are being built and deployed through API, microservices, and containerization, which is making applications more scalable and reduce deployment time.

At the same time, artificial intelligence (AI) is becoming more mainstream across various segments of business and integrated with internal systems of industry-specific requirements. As cybersecurity turns into gravest concern with the increased digital footprints, organizations are migrating their important data on cloud-based services and utilize the benefits of AI and ML programs to help identify and protect the servers from hackers. Furthermore, IT service providers are replacing traditional business approaches with automation systems, which are served up as software as a service (SaaS).

Inspired by these trends, a variety of organizations are seeking for the best of breed IT services to decode business challenges, reduce workload, and enhance productivity. As an effort to help companies strengthen their IT capabilities and simultaneously enable growth in the industry, APAC CIO Outlook has compiled a list of 'Top 10 IT Service Companies – 2019.' To further substantiate the technological advancement in the IT realm, CIOs working in the industry have penned their insights about new innovations, industrial happenings, and their advice to the aspiring CIOs seeking for it.

We present to you APAC CIO Outlook's, "Top 10 IT Service Companies – 2019."



Company:

ITERON

Key Person:

Senthil Natesan,
Founder & Global CEO
Nataraj Chandrasekaran,
Managing Director
Someswaran Krishnan,
COO

Description:

ITERON is a service provider in the upcoming fields of Process Automation, Artificial Intelligence, Data Science, and Blockchain

Website:

iterontech.com